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Case Detail

Case Number: 20-L-0678 Preciding Judge: HON. HEINZ RUDOLF

Case Filing Date: 09/04/2020 Case Type: TORT MONEY DAMAG OVER 50,000

Appearance Type: MON, NOVEMBER 23, 2020 AT 9:00 AM IN **Case Status:** Open

ROOM 403

Case Participants (Click on a row for details)					
Participant Name	Туре	Role	Status	Status Date	
HON. HEINZ RUDOLF	Judge	Judicial		UNKNOWN	
JACKSON, JAMIE	PLAINTIFF	Party		UNKNOWN	
MCDONALD, TRENTON	PLAINTIFF	Party		UNKNOWN	
NELSON DAVID	ATY PLAINTIFF	Party		UNKNOWN	
SFC GLOBAL SUPPLY CHAIN INC	DEFEND PRO SE	Party		UNKNOWN	

Register of Actions					
Event Date	Event Description	Party Type	Party Name		
11/23/2020	CAL:ASSIGN ORD/STAT CONFERENCE	ADMINISTRATION			
10/08/2020	JUDGE REASSIGNED	ADMINISTRATION			
09/30/2020	DOC:RECEIPT	ADMINISTRATION			
09/21/2020	DOC:RECEIPT	ADMINISTRATION			
09/21/2020	DOC:AFFIDAVIT	ADMINISTRATION			
09/09/2020	ASM:SCHEDULE 1	ATY PLAINTIFF	NELSON DAVID		
09/09/2020	DOC:RECEIPT	ADMINISTRATION			
09/04/2020	DOC:SUMMONS ISSUED	ATY PLAINTIFF	NELSON DAVID		
09/04/2020	DOC:OTHER DOCUMENT NOT LISTED	ATY PLAINTIFF	NELSON DAVID		
09/04/2020	DOC:OTHER DOCUMENT NOT LISTED	ATY PLAINTIFF	NELSON DAVID		
09/04/2020	DOC:MOTION	ATY PLAINTIFF	NELSON DAVID		
09/04/2020	DOC:COMPLAINT FILED	ATY PLAINTIFF	NELSON DAVID		
09/04/2020	OPN:CASE FILED	ATY PLAINTIFF	NELSON DAVID		

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CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT COUNTY OF ST. CLAIR, STATE OF ILLINOIS

JAMIE JACKSON and TRENTON)
MCDONALD, individually and on)
behalf of all other similarly situated)
current Illinois citizens,)
Plaintiffs,) No. 20-L- 0678
v.	ý
SFC GLOBAL SUPPLY CHAIN, INC.,)
Defendant.)

AFFIDAVIT OF DAMAGES

This affidavit is made pursuant to Supreme Court Rule 222(b). Under the penalties of perjury as provided by Section 1-109 of the Code of Civil Procedure, the undersigned certifies that the money damages sought by Plaintiffs herein do exceed \$50,000.00.

Dated: September 4, 2020

Jamie Jackson and Trenton McDonald, Individually, and on Behalf of a Class of Similarly Situated Individuals, Plaintiffs

By:

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Attorneys for Plaintiffs and the Putative Class

Page 1 of 1 Case No: 20-L-

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CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT COUNTY OF ST. CLAIR, STATE OF ILLINOIS

JAMIE JACKSON and TRENTON)
MCDONALD, individually and on)
behalf of all other similarly situated)
current Illinois citizens,)
Plaintiffs,) No. 20-L- 0678
v.)
SFC GLOBAL SUPPLY CHAIN, INC.,)
Defendant.)

CLASS ACTION COMPLAINT

Plaintiffs, Jamie Jackson and Trenton McDonald, individually and on behalf of all similarly situated current Illinois citizens, alleges the following facts and claims upon personal knowledge, investigation of counsel, and information and belief.

CASE SUMMARY

- 1. This case arises out of Defendant SFC Global Supply Chain, Inc.'s ("Defendant") deceptive, unfair, and false merchandising practices regarding its "Red Baron" brand Brick Oven Cheese Trio Pizza; Classic Crust Four Cheese Pizza; and Thin & Crispy Five Cheese Pizza (the "Pizzas").
- 2. On the label of the Pizzas, Defendant prominently represents that the Pizzas have a "PRESERVATIVE FREE CRUST" and contain "NO ARTIFICAL FLAVORS" which leads Illinois citizens to believe that the Pizzas do not contain any preservatives in the crust.
- 3. The Pizzas, however, contain Sodium Stearoyl Lactylate, Enzymes and Mono- and Diglycerides (the "Preservatives"). Sodium Stearoyl Lactylate and Enzymes work in combination as an anti-staling agent in breads to preserve the softness of the crust during the product's shelf

Page 1 of 13 Case No: 20-L- life. Mono- and Diglycerides works as an anti-staling agent in baked goods by slowing the retrogradation of starch during the product's shelf life.

- 4. The Pizzas contain the Preservatives in direct contravention to their label's express representation that the pizzas have "PRESERVATIVE FREE CRUST."
- 5. The Pizzas also contain Modified Food Starch and Hydrolyzed Soy and Corn Protein, all of which are commercially-manufactured and highly processed, and which contain monosodium glutamate (or "MSG") as a byproduct of the protein processing. The only purpose for including these synthetic food additives in the Pizzas is to create an MSG-like flavor in the pizza sauce (the "Synthetic Flavor").
- 6. The Pizzas contain the Synthetic Flavor in direct contravention to their label's express representation that the pizzas have "NO ARTIFICAL FLAVORS."
- 7. Plaintiffs and reasonable consumers reasonably believe, define, and assume that Pizzas labeled "PRESERVATIVE FREE CRUST" and "NO ARTIFICAL FLAVORS" do not contain any preservatives in the crust or synthetic flavors.
- 8. Because the Pizzas contain the Preservatives and the Synthetic Flavor, the representation that the Pizzas have "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS" is unfair, false, deceptive, and misleading.
- 9. Plaintiffs bring this case to recover damages for Defendant's false, deceptive, unfair, and misleading marketing and advertising in violation of the Illinois Consumer Fraud and Deceptive Business Practices Act ("ICFA"), and Illinois common law.

PARTIES

10. Plaintiff, Jamie Jackson, is an Illinois citizen residing in St. Clair County, Illinois.

On at least a dozen or more occasions during the Class Period (as defined below), including in July

or August 2020, Plaintiff purchased Red Baron Brick Oven Cheese Trio Pizzas, Classic Crust Four

Cheese Pizzas; and Thin & Crispy Five Cheese Pizzas at Schnuck's Market in Belleville, Illinois,

for personal, family, or household purposes. The purchase price of the Pizzas was \$3.99.

Plaintiff's claim is typical of all class members in this regard.

11. Plaintiff, Trenton McDonald, is an Illinois citizen residing in St. Clair County,

Illinois. On at least a dozen or more occasions during the Class Period (as defined below),

including in July or August 2020, Plaintiff purchased Red Baron Brick Oven Cheese Trio Pizzas,

Classic Crust Four Cheese Pizzas; and Thin & Crispy Five Cheese Pizzas at IGA and Dollar

General in Millstadt, Illinois, for personal, family, or household purposes. The purchase price of

the Pizzas was \$3.99. Plaintiff's claim is typical of all class members in this regard.

12. Defendant SFC Global Supply Chain, Inc., is a Minnesota corporation with its

principal place of business in Marshall, Minnesota.

JURISDICTION AND VENUE

13. This Court has subject matter jurisdiction over this action because the amount in

controversy exceeds the minimum jurisdictional limits of the Court.

14. Plaintiffs believe and allege that the total value of their individual claims is, at

most, equal to the purchase price paid for the Pizzas. There is therefore no diversity jurisdiction

over this case.

15. Because the value of Plaintiffs' claims is typical of all class members with respect

to the value of the claim, the total damages of Plaintiffs and Class Members, inclusive of costs

and attorneys' fees is far less than the five-million dollars (\$5,000,000) minimum threshold to

create federal court jurisdiction. There is therefore no CAFA jurisdiction for this case.

16. Defendant cannot plausibly allege that it had sufficient sales of the Pizzas in

Illinois during the Class Period to establish an amount in controversy that exceeds CAFA's

jurisdictional threshold.

17. This Court has personal jurisdiction over Defendant because Defendant has had

more than minimum contacts with the State of Illinois and has purposefully availed itself of the

privilege of conducting business in this state. In addition, as explained below, Defendant has

committed affirmative tortious acts within the State of Illinois that give rise to civil liability,

including distributing the fraudulently labeled Pizzas for sale throughout the State of Illinois.

18. Venue is proper in this forum pursuant to 735 ILCS 5/2-101 because the

transactions out of which the causes of action arose occurred in this county.

19. Plaintiffs and Class Members do not seek to recover punitive damages or

statutory penalties in this case.

ALLEGATIONS OF FACT

20. Defendant manufactures, sells, and distributes the Pizzas.

21. The Pizzas' label states: "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL

FLAVORS."

Knowing that consumers like Plaintiffs are increasingly interested in purchasing 22.

products that do not contain potentially harmful preservatives or synthetic ingredients, Defendant

sought to take advantage of this growing market by labeling its Pizzas as having "PRESERVATIVE

FREE CRUST" and "NO ARTIFICIAL FLAVORS."

23. By affixing such a label to the packaging of the Pizzas, Defendant can entice

consumers like Plaintiffs to pay a premium for the Pizzas or pay more for them than they otherwise

would have had the truth been known.

24. The label of the Pizzas is deceptive, false, and misleading in that Defendant

prominently represents that the Pizzas having "PRESERVATIVE FREE CRUST" and "NO

ARTIFICIAL FLAVORS," when they do not and are not.

25. The Pizzas are not in fact free of preservatives in the crust or artificial flavors

because they contain the Preservatives and the Synthetic Flavor.

Consistent with FDA guidance, Plaintiffs and reasonable consumers reasonably 26.

believe and assume that Pizzas labeled "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL

FLAVORS" do not contain any added preservatives or synthetic ingredients.

27. Neither Plaintiffs nor any reasonable consumer would expect to find the

Preservatives or Synthetic Flavor in Pizzas labeled "PRESERVATIVE FREE CRUST" and "NO

ARTIFICIAL FLAVORS."

28. Neither Plaintiffs nor any reasonable consumer would know nor should know that

the Pizzas contained the Preservatives and/or the Synthetic Flavor when reviewing the Pizzas'

label.

29. Because of Defendant's deceitful label, Defendant could charge, and Plaintiffs and

Class Members paid, a premium for the Pizzas.

30. The Pizzas, moreover, were worth less than they were represented to be, and

Plaintiffs and Class Members paid extra for them due to the "PRESERVATIVE FREE CRUST"

and "NO ARTIFICIAL FLAVORS" label.

31. Defendant's misrepresentations violate the ICFA's prohibition of "Unfair methods

of competition and unfair or deceptive acts or practices, including but not limited to the use or

employment of any deception, fraud, false pretense, false promise, misrepresentation or the

concealment, suppression or omission of any material fact, with intent that others rely upon the

concealment, suppression or omission of such material fact...in the conduct of any trade or commerce[.]" 815 ILCS 505/2.

CLASS ALLEGATIONS

32. Pursuant to 735 ILCS 5/2-801 et. seq., Plaintiffs bring this action on their own behalf and on behalf of a proposed class of ("Class Members" of the "Class"):

All current Illinois citizens who purchased Red Baron brand Brick Oven Cheese Trio Pizza; Classic Crust Four Cheese Pizza; and/or Thin & Crispy Five Cheese Pizza for personal, family or household purposes in the five years preceding the filing of this Petition (the "Class Period").

- 33. Excluded from the Class are: (a) federal, state, and/or local governments, including, but not limited to, their departments, agencies, divisions, bureaus, boards, sections, groups, counsels, and/or subdivisions; (b) any entity in which Defendant has a controlling interest, to include, but not limited to, their legal representative, heirs, and successors; (c) all persons who are presently in bankruptcy proceedings or who obtained a bankruptcy discharge in the last three years; and (d) any judicial officer in the lawsuit and/or persons within the third degree of consanguinity to such judge.
- 34. Upon information and belief, the Class consists of hundreds of purchasers.

 Accordingly, it would be impracticable to join all Class Members before the Court.
- 35. There are numerous and substantial questions of law or fact common to all the members of the Class and which predominate over any individual issues. Included within the common question of law or fact are:
 - a. whether the "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS" claims on the Pizzas' label are false, misleading, and deceptive;

- b. whether Defendant violated the ICFA by selling the Pizzas with false, misleading, and deceptive representations;
- c. whether Defendant's acts constitute deceptive and fraudulent business acts and practices or deceptive, untrue, and misleading advertising;
- d. whether the label of the Pizzas creates false impressions and has the tendency and capacity to mislead consumers;
- e. whether Defendant breached an express warranty;
- f. whether Defendant was unjustly enriched; and
- g. the proper measure of damages sustained by Plaintiffs and Class Members.
- 36. The claims of the Plaintiffs are typical of the claims of Class Members, in that they share the above-referenced facts and legal claims or questions with Class Members, there is a sufficient relationship between the damage to Plaintiffs and Defendant's conduct affecting Class Members, and Plaintiffs have no interests adverse to the interests other Class Members.
- 37. Plaintiffs will fairly and adequately protect the interests of Class Members and have retained counsel experienced and competent in the prosecution of complex class actions including complex questions that arise in consumer protection litigation.
- 38. A class action is superior to other methods for the fair and efficient adjudication of this controversy, since individual joinder of all Class Members is impracticable and no other group method of adjudication of all claims asserted herein is more efficient and manageable for at least the following reasons:
 - a. the claim presented in this case predominates over any questions of law or fact, if any exists at all, affecting any individual member of the Class;
 - b. absent a Class, the Class Members will continue to suffer damage and Defendant's unlawful conduct will continue without remedy while Defendant profits from and enjoy its ill-gotten gains;
 - c. given the size of individual Class Members' claims, few, if any, Class Members could afford to or would seek legal redress individually for the

wrongs Defendant committed against them, and absent Class Members have no substantial interest in individually controlling the prosecution of individual actions;

- d. when the liability of Defendant has been adjudicated, claims of all Class Members can be administered efficiently and/or determined uniformly by the Court; and
- e. this action presents no difficulty that would impede its management by the court as a class action, which is the best available means by which Plaintiffs and Class Members can seek redress for the harm caused to them by Defendant.
- 39. Because Plaintiffs seek relief for the entire Class, the prosecution of separate actions by individual members of the Class would create a risk of inconsistent or varying adjudications with respect to individual member of the Class, which would establish incompatible standards of conduct for Defendant.
- 40. Further, bringing individual claims would overburden the Courts and be an inefficient method of resolving the dispute, which is the center of this litigation. Adjudications with respect to individual members of the Class would, as a practical matter, be dispositive of the interest of other members of the Class who are not parties to the adjudication and may impair or impede their ability to protect their interests. Therefore, class treatment is a superior method for adjudication of the issues in this case.

CLAIMS FOR RELIEF

COUNT I

Violation of Illinois Consumer Fraud Act

- 41. Plaintiffs repeat and re-allege the allegations of the preceding paragraphs as if fully set forth herein.
- 42. The ICFA declares the following to be unlawful: "Unfair methods of competition and unfair or deceptive acts or practices, including but not limited to the use or employment of any

deception, fraud, false pretense, false promise, misrepresentation or the concealment, suppression

or omission of any material fact, with intent that others rely upon the concealment, suppression or

omission of such material fact...in the conduct of any trade or commerce[,]" 815 Ill. Comp. Stat.

Ann. 505/2.

43. Defendant's conduct in advertising and selling the Pizzas as having

"PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS" when they in fact contain

Preservatives and the Synthetic Flavor constitutes unfair methods of competition and unfair or

deceptive acts or practices in the conduct of Defendant's trade or commerce.

Defendant intended that Plaintiffs and the Class Members would rely on its 44.

"PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS" representations.

Defendant is aware that consumers like Plaintiffs and Class Members are becoming more and more

interested in purchasing products that do not contain potentially harmful preservatives or synthetic

flavors. Defendant intended to prey on this interest.

45. The "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS"

misrepresentations are material because they concern the type of information upon which a

reasonable consumer would be expected to rely in deciding whether to purchase.

Because Defendant is in the business of selling the Pizzas, Defendant committed 46.

the unfair and deceptive acts in the conduct of its trade and commerce.

47. Defendant's practice of advertising and selling the Pizzas as having a

"PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS" when they in fact contain

the Preservatives and the Synthetic Flavor is also unfair. The practice offends public policy and is

immoral, unethical, and unscrupulous because Illinois consumers are increasingly interested in

purchasing and using products without preservatives or synthetic flavors. Selling the Pizzas as

having preservative free crusts and being without artificial flavors, when they do not and are not,

offends the public's expectation to be told the truth about the products they are buying.

48. Defendant's conduct causes substantial injury to Plaintiffs and reasonable

consumers. Not only are reasonable consumers being misled into purchasing Pizzas that are not

what they are represented to be, but Defendant is exposing consumers to unwanted preservatives

and synthetic flavors which is substantially injurious.

49. Neither Plaintiffs nor any reasonable consumer would expect to find the

Preservatives or the Synthetic Flavor in Pizzas labeled "PRESERVATIVE FREE CRUST" and

"NO ARTIFICIAL FLAVORS."

50. Neither Plaintiffs nor any reasonable consumer when reviewing the Pizzas' labels

would know nor should know that Sodium Stearoyl Lactylate, Enzymes and Mono- and

Diglycerides are preservatives.

51. Neither Plaintiffs nor any reasonable consumer when reviewing the Pizzas' labels

would know nor should know that Modified Food Starch and Hydrolyzed Soy and Corn Protein

operate as an artificial flavoring.

52. Defendant knowingly, willfully, and intentionally labeled and marketed its Pizzas

as having "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL FLAVORS," despite

knowing they contained the Preservatives and the Synthetic Flavor.

53. Knowingly and intentionally including the Preservatives and the Synthetic Flavor

in its Pizzas labeled and marketed as having "PRESERVATIVE FREE CRUST" and "NO

ARTIFICIAL FLAVORS" demonstrates a conscious disregard for Plaintiffs' and Class Members'

welfare.

54. Because the Pizzas are not free of preservatives or artificial flavors as they are

represented to be, the Pizzas as sold were worth less than the Pizzas as represented, and Plaintiffs

and Class Members paid a premium for them. Had the whole truth been known, Plaintiffs and

Class Members would not have purchased the Pizzas.

55. Plaintiffs and Class Members were deceived by the "PRESERVATIVE FREE

CRUST" and "NO ARTIFICIAL FLAVORS" label on the Pizzas and suffered economic damages

as a proximate result of Defendant's unlawful conduct as alleged herein, including the difference

between the actual value of the Pizzas and the value of the Pizzas if they had been as represented.

Count II

In the Alternative, Breach of Express Warranty

56. Plaintiffs repeat and re-allege the allegations of the preceding paragraphs as if

fully set forth herein.

57. Defendant made the affirmation of fact and the promise to Plaintiffs and the Class

Members that the Pizzas are "PRESERVATIVE FREE CRUST" and "NO ARTIFICIAL

FLAVORS," guaranteeing to Plaintiffs and the Class Members that the Pizzas were in

conformance with the representation.

58. This affirmation of fact and promise became part of the basis of the bargain in

which Plaintiffs and Class Members purchased Defendant's Pizzas, and Plaintiffs and Class

Members relied on the affirmation when making their purchasing decisions.

59. Defendant breached its express warranty that the Pizzas have "PRESERVATIVE

FREE CRUST" and "NO ARTIFICIAL FLAVORS" by providing Plaintiffs and Class Members

with a product that contained the Preservatives and the Synthetic Flavor

60. As a result of Defendant's breach of warranty, Plaintiffs and the Class Members

have been deprived of the benefit of their bargain in that they bought Pizzas that were not what

they were represented to be, and they have spent money on Pizzas that had less value than was

reflected in the premium purchase price they paid for the Pizzas.

61. Because Defendant made the affirmation of fact and promise directly on its own

label and packaging, privity is not required to bring this claim.

62. Because Defendant has actual knowledge that its Pizzas contain the Preservatives

and Synthetic Flavor in contravention of its "PRESERVATIVE FREE CRUST" and "NO

ARTIFICIAL FLAVORS" representations, pre-suit notice of this claim is not required.

63. Plaintiffs and Class Members suffered economic damages as a proximate result

of Defendant's unlawful conduct as alleged herein, including the difference between the actual

value of the Pizzas and the value of the Pizzas if they had been as represented.

Count III

In the Alternative, Unjust Enrichment

Plaintiffs repeat and re-allege the allegations of the preceding paragraphs as if

fully set forth herein.

64.

65. By purchasing the Pizzas, Plaintiffs and the Class Members conferred a benefit

on Defendant in the form of the purchase price of the Pizzas.

66. Defendant appreciated the benefit because, were consumers not to purchase the

Pizzas, Defendant would have no sales and make no money.

67. Defendant's acceptance and retention of the benefit is inequitable and unjust and

violates the fundamental principles of justice, equity, and good conscience because the benefit

was obtained by Defendant's fraudulent and misleading representations about the Pizzas.

68. Equity cannot in good conscience permit Defendant to be economically enriched for such actions at Plaintiffs' and Class Members' expense and in violation of Illinois law, and therefore restitution and/or disgorgement of such economic enrichment is required.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs, individually and on behalf of all similarly situated persons, pray the Court:

- a. grant certification of this case as a class action;
- b. appoint Plaintiffs as Class Representative and Plaintiffs' counsel as Class Counsel;
- c. award compensatory damages to Plaintiffs and the proposed Class, or, alternatively, require Defendant to disgorge or pay restitution of its ill-gotten gains;
- d. award pre- and post-judgment interest;
- e. award reasonable and necessary attorneys' fees and costs; and
- g. for all such other and further relief as may be just and proper.

Dated: September 4, 2020

Respectfully submitted,

By:

David C. Nelson (ARDC 6225722)

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CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT COUNTY OF ST. CLAIR, STATE OF ILLINOIS

JAMIE JACKSON and TRENTON)	
MCDONALD, individually and on)	
behalf of all other similarly situated)	
current Illinois citizens,)	
Plaintiffs,)	No. 20-L- ⁰⁶⁷⁸
v.	į	
SFC GLOBAL SUPPLY CHAIN, INC.,)	
Defendant.) }	

PLAINTIFFS' MOTION FOR CLASS CERTIFICATION

COME NOW Plaintiffs, Jamie Jackson and Trenton McDonald, individually and on behalf of all other similarly situated current citizens of Illinois, by and through counsel and move for certification of a class defined as follows:

All current Illinois citizens who purchased Red Baron brand Brick Oven Cheese Trio Pizza; Classic Crust Four Cheese Pizza; and/or Thin & Crispy Five Cheese Pizza for personal, family or household purposes in the five years preceding the filing of this Petition (the "Class Period").

Excluded from the Class are: (a) federal, state, and/or local governments, including, but not limited to, their departments, agencies, divisions, bureaus, boards, sections, groups, counsels, and/or subdivisions; (b) any entity in which Defendant has a controlling interest, to include, but not limited to, their legal representative, heirs, and successors; (c) all persons who are presently in bankruptcy proceedings or who obtained a bankruptcy discharge in the last three years; and (d) any judicial officer in the lawsuit and/or persons within the third degree of consanguinity to such judge.

Section 2–801 of the Illinois Code of Civil Procedure, which is patterned after Rule 23 of the Federal Rules of Civil Procedure, sets forth the prerequisites needed to maintain a class

Page 1 of 6 Case No.: 20-L- action. *Uesco Indus., Inc. v. Poolman of Wisconsin, Inc.,* 993 N.E.2d 97, 108 (Ill. App. Ct. 2013) citing 735 ILCS 5/2–801 (West 2008). "Given the relationship between these two provisions, federal decisions interpreting Rule 23 are persuasive authority with regard to questions of class certification in Illinois." *Id.* Under section 2–801, a class may be certified only if the following four requirements are established: "(1) the class is so numerous that joinder of all members is impracticable; (2) there are questions of fact or law common to the class, which common questions predominate over any questions affecting only individual members; (3) the representative parties will fairly and adequately protect the interests of the class; and (4) the class action is an appropriate method for the fair and efficient adjudication of the controversy." *Id.*

"To determine whether the proposed class should be certified, the court accepts the allegations of the complaint as true." Clark v. TAP Pharmaceutical Products, Inc., 343 Ill.App.3d 538, 544–45, 278 Ill.Dec. 276, 798 N.E.2d 123 (2003). "The trial court has broad discretion to determine whether a proposed class satisfies the requirements for class certification and should err in favor of maintaining class [certifications]." Id.

1. The Class Is So Numerous that Joinder of All Members is Impracticable.

The class satisfies the numerosity requirement because there are at least hundreds of people and likely thousands in the class. *See Cruz v. Unilock Chicago*, 383 Ill. App. 3d 752, 767–68, 892 N.E.2d 78, 94 (2008) (finding 80 or 90 class members supports a finding of numerosity.). Where there are a number of potential claimants, and the individual amount claimed by each is small, making redress on an individual level difficult, if not impossible, Illinois courts have been particularly receptive to proceeding on a class action basis. *Phillips v. Ford Motor Co.*, No. 99-L-1041, 2003 WL 23353492, at *2 (Ill. Cir. Ct. Sept. 15, 2003).

Page 2 of 6 Case No.: 20-L- 2. There Are Questions of Fact and Law Common to the Class and Common Questions Predominate Over Any Questions Affecting Only Individual Members.

In order to satisfy the second requirement of section 2-801, namely that a common question of fact or law predominates over other questions affecting only individual class members, it must be shown that successful adjudication of the purported class representatives individual claims will establish a right of recovery in other class members. Ramirez v. Midway Moving & Storage, Inc., 378 Ill. App. 3d 51, 54-55, 880 N.E.2d 653, 657 (2007). As long as there are questions of fact or law common to the class and these predominate over questions affecting only individual members of such class, the statutory requisite is met. Id. citing Slimack v. Country Life Insurance Co., 227 Ill.App.3d 287, 292, 169 Ill.Dec. 190, 591 N.E.2d 70 (1992). Determining whether issues common to the class predominate over individual issues requires the court to identify the substantive issues that will control the outcome, assess which issues will predominate, and then determine whether these issues are common to the class. Id. Such an inquiry requires the court to look beyond the pleadings to understand the claims, defenses, relevant facts, and applicable substantive law. Id. Once the basic determination has been made that a predominating common question of fact or law exists, the fact that there may be individual questions will not defeat the predominating common question." Id. The requirement of individual proofs should not be a bar to a class action. Id.

Certification require[s] only that there be either a predominating common issue of law or fact, not both. *Martin v. Heinold Commodities, Inc.,* 117 Ill.2d 67, 81, 109 Ill.Dec. 772, 510 N.E.2d 840 (1994). "A class action can properly be prosecuted where a defendant is alleged to have acted wrongfully in the same basic manner as to the entire class." *Phillips v. Ford Motor Co.,* No. 99-L-1041, 2003 WL 23353492, at *2 (Ill. Cir. Ct. Sept. 15, 2003). A common

Page 3 of 6 Case No.: 20-L- question may be shown when class members are aggrieved by the same or similar conduct. Id.

The common and predominate issue in this case is that Defendant made the same false, misleading, and unfair representation to each and every class member when it sold its product as having a "Preservative Free Crust" and having "No Artificial Flavors" when it, in fact, contains preservatives and artificial flavors. Indeed, the claims of every class member will rise or fall on the resolution of that question. See *Suchanek v. Sturm Foods, Inc.*, 764 F.3d 750, 757 (7th Cir. 2014).

3. The Class Representative Will Fairly and Adequately Protect the Interests of the Class.

The purpose of the adequate representation requirement is to ensure that all class members will receive proper, efficient, and appropriate protection of their interests in the presentation of the claim. *Walczak v. Onyx Acceptance Corp.*, 365 Ill.App.3d 664, 678, 302 Ill.Dec. 920, 850 N.E.2d 357 (2006). The test to determine the adequacy of representation is whether the interests of those who are parties are the same as those who are not joined. The interest of the Plaintiffs is the same as the class members because each was harmed in the same way, and each has the same interest in recovering for Defendant's false, deceptive, and unfair labeling.

4. A Class Action Is the Appropriate Method For the Fair and Efficient Adjudication of the Controversy.

The fourth requirement for class certification is that the class action is an appropriate method for fairly and efficiently adjudicating the controversy. *Ramirez v. Midway Moving & Storage, Inc.*, 378 Ill. App. 3d 51, 56, 880 N.E.2d 653, 658 (2007). In deciding whether the fourth requirement is met, a court considers whether a class action can best secure economies of time, effort, and expense or accomplish the other ends of equity and justice that class actions

Page 4 of 6 Case No.: 20-L- seek to obtain. *Id.* Where the first three requirements for class certification have been satisfied, the fourth requirement may be considered fulfilled as well.

Because the first three requirements of class certification have been met here, so, too, has the appropriateness requirement. Moreover, this class action can best secure economies of time, effort, and expense or accomplish the other ends of equity and justice that class actions seek to obtain, because no individual class member would have the resources to pursue his or her claims absent the class mechanism, considering the amount in controversy for each claimant. *See Suchanek v. Sturm Foods, Inc.*, 764 F.3d 750, 757 (7th Cir. 2014); *see also Phillips v. Ford Motor Co.*, No. 99-L-1041, 2003 WL 23353492, at *9 (Ill. Cir. Ct. Sept. 15, 2003) ("The evidence presented to the Court supports the conclusion that, not only is a class action an appropriate method for the fair adjudication of the disputes between Ford and the Classes, but also that it may be the only means by which these disputes may be efficiently resolved.").

Plaintiffs expressly reserve the right to amend this motion as this case progresses.

WHEREFORE, Plaintiffs respectfully requests that the Court enter an Order (1) certifying the class as defined above; (2) appointing Plaintiffs Jamie Jackson and Trenton McDonald as Class Representatives; (3) appointing David C. Nelson and Matthew H. Armstrong, as Co-Class Counsel, (4) and for such further relief as the Court determines fair and just.

Dated: September 4, 2020

Jamie Jackson and Trenton McDonald, Individually, and on Behalf of a Class of Similarly Situated Individuals, Plaintiffs

By:

David C. Nelson (ARDC 6225722) NELSON & NELSON, ATTORNEYS AT LAW, P.C. 420 North High Street, P.O. Box Y

Page 5 of 6 Case No.: 20-L- Belleville, IL 62222 Tel: 618-277-4000

Email: dnelson@nelsonlawpc.com

Matthew H. Armstrong (ARDC 6226591) ARMSTRONG LAW FIRM LLC 8816 Manchester Rd., No. 109 St. Louis, MO 63144

Tel: 314-258-0212

Email: matt@mattarmstronglaw.com

Attorneys for Plaintiffs and the Putative Class

Page 6 of 6 Case No.: 20-L-

Electronically Filed Kahalah A. Clay Circuit Clerk Elysia Agne 20L0678 St. Clair County 9/4/2020 3:04 PM 10353418

CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT COUNTY OF ST. CLAIR, STATE OF ILLINOIS

JAMIE JACKSON and TRENTON)	
MCDONALD, individually and on)	
behalf of all other similarly situated)	
current Illinois citizens,)	
Plaintiffs,)))	No. 20-L-0678
v.	į	
SFC GLOBAL SUPPLY CHAIN, INC.,)	
Defendant.)	

ENTRY OF APPEARANCE

NOW COMES MATTHEW H. ARMSTRONG and the law firm of ARMSTRONG LAW FIRM LLC, and hereby enter their appearance as attorneys of record for Jamie Jackson and Trenton McDonald in the above entitled proceedings.

Dated: September 4, 2020 Respectfully Submitted,

By: Matthew H. Armstrong (ARDC 6226591)

ARMSTRONG LAW FIRM LLC 8816 Manchester Rd., No. 109

St. Louis, MO 63144

Tel: 314-258-0212

Email: matt@mattarmstronglaw.com

Attorneys for Plaintiffs and the Putative Class

Page 1 of 1 Case No: 20-L-

Electronically Filed Kahalah A. Clay Circuit Clerk Elysia Agne 20L0678 St. Clair County 9/4/2020 3:04 PM 10353418

CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT COUNTY OF ST. CLAIR, STATE OF ILLINOIS

JAMIE JACKSON and TRENTON)	
MCDONALD, individually and on)	
behalf of all other similarly situated)	
current Illinois citizens,)	
Plaintiffs,)))	No. 20-L-0678
v.	ĺ	
SFC GLOBAL SUPPLY CHAIN, INC.,)	
Defendant.)	

ENTRY OF APPEARANCE

NOW COME DAVID C. NELSON and the law firm of NELSON & NELSON,

ATTORNEYS AT LAW, P.C., and hereby enter their appearance as attorneys of record for the

Plaintiffs, Jamie Jackson and Trenton McDonald, in the above entitled proceedings.

Dated: September 4, 2020

Jamie Jackson and Trenton McDonald, Individually, and on Behalf of a Class of Similarly Situated Individuals, Plaintiffs

By:

David C. Nelson (ARDC 6225722)

NELSON & NELSON, ATTORNEYS AT LAW, P.C.

420 North High Street, P.O. Box Y

Belleville, IL 62222

Tel: 618-277-4000

Email: dnelson@nelsonlawpc.com

Attorneys for Plaintiffs and the Putative Class

Page 1 of 1 Case No: 20-L-

CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT

State of Illinois) County of St. Clair)		Case Number 20	L0678	
•		Amount Claimed		0
JAMIE JACKSON and TRENTON MCDONALD, individually and on behalf of all other similarly situated current Illinois citizens,		SFC GLOBAL S	UPPLY CHAIN, I	
	Plaintiff(s)		. I	Defendant(s)
Classification Prefix Co	02	Nature of Action	Tort	2 Code
		TO THE SHERIFF:		FENDANT AT:
Pltf. Atty. David C. Nelson Address 420 N. High, P.O. Box Y City Belleville, IL 62222 F Add. Pltf. Atty.	Phone 618-277-4	NAME SFC GLO 1000 Registered ADDRESS 1010 Date	d Agent CT Corp.	AIN, INC., System Inc.
A. You are hereby summoned and re			M On	20
(court location) to answer the complaint in this case, a copy be taken against you for the relief asked in t	of which is here the complaint.	to attached. If you fail to	do so, a judgment	by default may
X B. You are summoned and required attached, or otherwise file your appearance summons, exclusive of the day of service. If for the relief prayed in the complaint.	e, in the office of	the clerk of this court w	ithin 30 days after	service of this
TO THE OFFICER: This summons must be returned indorsement thereon of service and fees i summons is applicable this summons may cannot be made, this summons shall be returned.	f any, immediat not be served les	ely after service. In the s than three days before	e event that parag	raph A of this
This summons may not be served l	ater than 30 days	s after its date.	en e	
	WITNE	SS,		20
S SAMULA A. Clay SAMULAMIA CLASS. Concept Storac 9/4/2020 Elysia Agne		Clerk of C		The state of the s
-		DATE OF SERVICE:	opy left with defendant	20
		or other pe		



I certify that I served this sur	nmons on defend	lants as follows:		
(a) (Individual defendants pers By leaving a copy of the summ		f the complaint with each individual defe	ndant personally as follows:	
Name of defends	nnt	Date of	service	
	the same the			
	A) (India)	idual defendante, chedoli		
defendant with a person of his fan summons, and also by sending a c	mons and a cop nily, of the age of copy of the summ	ridual defendants - abode): y of the complaint at the usual place of 13 years or upwards, informing that pe nons and of the complaint in a sealed e his usual place of abode, as follows:	erson of the contents of the	
Name of defendant	Person with whom left	Date of service	Date of mailing	
			wallanda a a a a a a a a a a a a a a a a a a	
By leaving a copy of the summedefendant corporation as follows:		rporation defendants): of the complaint with the registered ag	ent office, or agent of each	
Defendant corporation	21 %4. 2	Registered agent, officer or agent	Date of service	
(d) - (Other service):	<u>.</u>		,	
SHERIFF'S FEES		, Sheriff of	County	
Service and return	3		, Deputy	
Total	1			
Sheriff of	County			

ST CLAIR COUNTY TWENTIETH CIRCUIT COURT, KAHALAH A. CLAY

RECEIPT #: C 000566658

DATE: 09-09-2020

TIME: 13:40:18

RECEIVED OF: NELSON DAVID C

MEMO: 10353418-0

PART. ID: 1809 BY CLERK: LR CHECKS:

CASH

CREDIT

CHANGE

OTHER

\$0.00

\$314.00

\$0.00

\$0.00

COURT/JUDGE

20-L-0678

2518

EVENT

PMT:SCHEDULE 1

AMOUNT

\$314.00

TAX NO.

JACKSON VS SFC GLOBAL SUPPLY

PARTY: NELSON DAVID C

TOTAL RECEIPT...

\$314.00

Case 3:20-cv-01072-DWD Document 1-1 Filed 10/12/20 Page 28 of 34 Page ID #39 Electronically Filed Kahalah A. Clay Circuit Clerk Diane Kirksey RAMSEY COUNTY SHERIFF'S OFFICE Return # 47019 20L0678 Process # C2020004956 St. Clair County Docket # 20L0678 9/21/2020 3:59 PM Reference # 10520852 STATE OF MINNESOTA COUNTY OF RAMSEY JAMIE JACKSON AND TRENTON MCDONALD. INDIVIDUALLY AND ON BEHALF OF ALL **OTHER SIMILARLY SITUATED CURRENT ILLNIOS CITIZENS** Plaintiff. AFFIDAVIT OF SERVICE - VS -SFC GLOBAL SUPPLY CHAIN, INC.

I, Moon Chong, Deputy Sheriff of Ramsey County, hereby affirm that on the 15th day of September, 2020 at 1:50 PM, a SUMMONS; CLASS ACTION COMPLAINT; PLAINTIFFS' MOTION FOR CLASS CERTIFICATION; AFFIDAVIT OF DAMAGES; ENTRY OF APPEARANCE FOR DAVID C. NELSON; ENTRY OF APPEARANCE FOR MATTHEW H. ARMSTRONG, in the above entitled action, came into my hand for service. That on the 17th day of September, 2020 at 12:15 PM, in said county and state, I did serve the documents on SFC GLOBAL SUPPLY CHAIN, INC. at 1010 DALE ST N, ST PAUL, MN 55117.

By leaving a copy at the place of SFC GLOBAL SUPPLY CHAIN, INC. 's usual abode with PRESCHER, CATHY (INTAKE SPECIALIST), a person of suitable age and discretion, at 1010 DALE ST N, ST PAUL, MN 55117.

Date 09/17/20

Comments

Date Returned 9/17/20

Defendant

Signed

Mor Com # 540

Bob Fletcher Ramsey County Sheriff

By: Deputy Moon Chong 425 GROVE ST

ST PAUL, MN 55101

Phone:

State of Illinois) South of St. Clair S.S.	IRT FOR THE 2	OTH JUDICIAL CIRCUI	T
County of St. Clair) 5.5.		Case Number 20L06	78
		Amount Claimed O	ver \$50,000.00
JAMIE JACKSON and TRENTON MCDONALD, individually and on behalf of all other similarly situated current Illinois citizens,	vs	SFC GLOBAL SUP	PLY CHAIN, INC.
Pla	aintiff(s)	·	Defendant(s)
Classification Prefix Code	02 Na	ture of Action	Tort 2
Address 420 N. High, P.O. Box Y City Belleville, IL 62222 Phe Add. Pltf. Atty. SUMMO To the above named defendant(s)	Code 6225722 one 618-277-400 Code	NAME SFC GLOBAL Registered Ag ADDRESS 1010 Dale S CITY & STATE St. Pau	
to answer the complaint in this case, a copy of be taken against you for the relief asked in the	which is hereto a complaint.	at ttached. If you fail to do s	
B. You are summoned and required to attached, or otherwise file your appearance, in summons, exclusive of the day of service. If you for the relief prayed in the complaint. TO THE OFFICER: This summons must be returned by indersement thereon of service and foce if or	u fail to do so, jud	dgment of decree by defau	30 days after service of this alt may be taken against you
summons is applicable this summons may not cannot be made, this summons shall be returne	be served less the d so indorsed.	after service. In the eve an three days before the	
This summons may not be served later	than 30 days afte	er its date.	,
S HUSELH & Cay MAINLAUIATENE (TYPH) COMP 9/4/2020 Elysia Agne	BY DEPUT	Clerk of Court	
	DAT (To b	TE OF SERVICE: e inserted by officer on copy left or other person)	with defendant



Electronically Filed Kahalah A. Clay Circuit Clerk Elysia Agne 20L0678 St. Clair County 9/4/2020 3:04 PM 10353418

CIRCUIT COURT FOR THE 20TH JUDICIAL CIRCUIT COUNTY OF ST. CLAIR, STATE OF ILLINOIS

JAMIE JACKSON and TRENTON)	
MCDONALD, individually and on)	
behalf of all other similarly situated	Ć	
current Illinois citizens,)	
Plaintiffs,)	No. 20-L-0678
v.	į	
SFC GLOBAL SUPPLY CHAIN, INC.,)	
Defendant.)	

CLASS ACTION COMPLAINT

Plaintiffs, Jamie Jackson and Trenton McDonald, individually and on behalf of all similarly situated current Illinois citizens, alleges the following facts and claims upon personal knowledge, investigation of counsel, and information and belief.

CASE SUMMARY

- 1. This case arises out of Defendant SFC Global Supply Chain, Inc.'s ("Defendant") deceptive, unfair, and false merchandising practices regarding its "Red Baron" brand Brick Oven Cheese Trio Pizza; Classic Crust Four Cheese Pizza; and Thin & Crispy Five Cheese Pizza (the "Pizzas").
- 2. On the label of the Pizzas, Defendant prominently represents that the Pizzas have a "PRESERVATIVE FREE CRUST" and contain "NO ARTIFICAL FLAVORS" which leads Illinois citizens to believe that the Pizzas do not contain any preservatives in the crust.
- 3. The Pizzas, however, contain Sodium Stearoyl Lactylate, Enzymes and Mono- and Diglycerides (the "Preservatives"). Sodium Stearoyl Lactylate and Enzymes work in combination as an anti-staling agent in breads to preserve the softness of the crust during the product's shelf

Page 1 of 13 Case No: 20-L- LEWIS RICE LLC

Leslie Carnemolla Librarian

lcarnemolla@lewisrice.com 314.444.7679 (direct) 314.612.7679 (fax) Attorneys at Law

600 Washington Avenue Suite 2500 St. Louis, Missouri 63101

> FILED ST. CLAIR COUNTY

> > SEP 21 2020

www.lewisrice.com

September 17, 2020

Mr. Thomas Tedesco St. Clair County Circuit Clerk's Office 10 Public Square, Belleville, IL 62220

Re:

Copy Request

Dear Mr. Tedesco:

Enclosed please find a business check in the amount of \$8.00 and a self-addressed stamped envelope for a copy of the complaint in case number 20-L-0678, Jamie Jackson and Trenton McDonald v. SFC Global Supply Chain Inc. Please contact me with any questions you may have.

Very truly yours,

Leslie Carnemolla

LEC:

Enclosures

M/0 9-21-2020

Established 1909

ST CLAIR COUNTY TWENTIETH CIRCUIT COURT, KAHALAH A. CLAY

RECEIPT #: C 000567687

DATE: 09-21-2020

TIME: 15:22:24

RECEIVED OF: LEWIS RICE LLC

CHECKS: A 110851

PART. ID: 1013549

MEMO: 20L678

MCDONALD V SFC GLOBAL

BY CLERK: BJ

\$8.00

CASH \$0.00

CREDIT \$0.00

CHANGE

OTHER

\$0.00

\$0.00

CASE NUMBER	EVE	NT	COURT/JUDGE	TAX NO.	AMOUNT	
	2546	PMT:REPRODUCTION OF DOCMT 1PG			\$2.00	
	2548	PMT:RE	EPRODUCTION OF DOC 2-2	0	\$6.00	
			TOTAL RECEIPT		\$8.00	

^{*} CHECK/CHEQUE IS CONDITIONAL PAYMENT

^{*} PENDING RECEIPT OF FUNDS FROM BANK. *





Departments > Circuit Clerk > Courts > Civil Records

Return to Previous Page

Case Detail

Case Number: 20-L-0678 Preciding Judge: NOT ASSIGNED

Case Filing Date: 09/04/2020 Case Type: TORT MONEY DAMAG OVER 50,000

Appearance Type: ** NONE **

Case Status: Open

Case Participants (Click on a row for details)				
Participant Name	Туре	Role	Status	Status Date
JACKSON, JAMIE	PLAINTIFF	Party		UNKNOWN
MCDONALD, TRENTON	PLAINTIFF	Party		UNKNOWN
NELSON DAVID	ATY PLAINTIFF	Party		UNKNOWN
NOT ASSIGNED	Judge	Judicial		UNKNOWN
SFC GLOBAL SUPPLY CHAIN INC	DEFEND PRO SE	Party		UNKNOWN

Event Date	Event Description	Party Type	Party Name	
09/21/2020	DOC:RECEIPT	ADMINISTRATION		
09/21/2020	DOC:AFFIDAVIT	ADMINISTRATION		
09/09/2020	ASM:SCHEDULE 1	ATY PLAINTIFF	NELSON DAVID	
09/09/2020	DOC:RECEIPT	ADMINISTRATION		
09/04/2020	DOC:SUMMONS ISSUED	ATY PLAINTIFF	NELSON DAVID	
09/04/2020	DOC:OTHER DOCUMENT NOT LISTED	ATY PLAINTIFF	NELSON DAVID	
09/04/2020	DOC:OTHER DOCUMENT NOT LISTED	ATY PLAINTIFF	NELSON DAVID	
09/04/2020	DOC:MOTION	ATY PLAINTIFF	NELSON DAVID	

9/30/2020 Case 3:20-cv-01072-DWDivil Rechargents 1-direct 1-00/12/2020 Regard 34-00/11/34 Page ID #45

09/04/2020 DOC:COMPLAINT FILED

ATY PLAINTIFF

NELSON DAVID

09/04/2020

OPN:CASE FILED

ATY PLAINTIFF

NELSON DAVID



County Office Address

#10 Public Square Belleville, IL 62220

Contact Info

(618) 277-6600 webmaster@co.st-clair.il.us

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